

# Fytera™ Perform

## Supports optimal poultry performance by improving feed conversion ratio

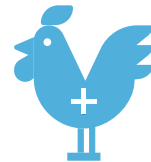
### Why Fytera Perform?



Feed conversion ratio has a major **impact on profitability** of poultry production



Fytera Perform contains the **full-spectrum, standardised essential oils** of three plants with a total of 15 components



Independent research shows a **consistently improved feed conversion ratio** in broilers

### The business challenge : Do not let your profitability be harmed



Most livestock perform at about 40% below their genetic potential due to suboptimal environmental conditions, including housing, stocking density, nutrition program, climate, and disease pressure. Those conditions are often associated with inflammatory processes, reduced nutrient absorption, and impaired gut barrier function that divert away the nutrients and hinders the growth. There is a need for natural ways to help the animal reach its genetic potential.



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## Phytogetic solutions: An integrated strategy

Phytogetic solutions consist of novel plant-based functional ingredients that support specific physiological and metabolic processes in production animals. High quality, full-spectrum ingredients form the basis of highly targeted solutions to challenges in livestock production.

## Recommended use

Fytera Perform should be added to a premix to ensure homogenous dispersion.

## Inclusion rate for poultry:

- Fytera Perform: 150 g/t of complete feed

## Proven results

Studies conducted around the world have shown Fytera Perform to consistently improve feed conversion ratio (figure 1).

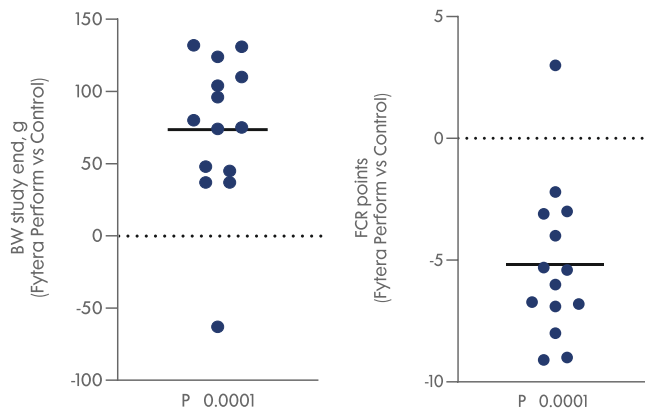


Figure 1 . Body weight (BW) and feed conversion ratio (FCR) improvement in broilers compared to a negative control. Each commercial broilers. Each dot represents an individual comparison with a negative control in 11 independent studies; p-values indicate differences from control using one-sample t-test.

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**PROVEN EFFICACY**

- FCR -5 points
- BW +74g
- Breast yield +35 g/kg BW

**12 STUDIES**

- 10 R&D trials
- 1 Field trial
- 1 Meta-analysis

**3 regions**

- North America
- South America
- Asia

**3 ESSENTIAL OILS**

- Full spectrum
- Standardised
- Total of 15 components

**BROILER GENETICS** > > Ross and Cobb

FCR: Feed conversion ratio BW: Body weight



## Summary

**Product:** Fytera Perform

**Benefit:** Improves feed conversion ratio, based on natural ingredients

**Use for:** Poultry

**Programme:** Phytogetic solutions; Production efficiency

**Ask your Trouw Nutrition representative how Fytera Perform can improve poultry production efficiency.**

Contact us: T: +91 40 2988 0258 | E: [customercareindia@trouwnutrition.com](mailto:customercareindia@trouwnutrition.com)

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Trouw Nutrition India Private Limited, Corporate Office: Unit No: L4 04, SLN Terminus, Survey No. 133, Beside Botanical Gardens, Gachibowli, Hyderabad, Telangana, India - 500032  
Registered Office and Factory: Plot No G24, Polepally Village, Jadcherla Mandal, Mahabubnagar, Telangana, India - 509301